

TERM	VCG DEFINITION	SOURCE - URL
Activity	Input-Process-Output representation of tasks or actions.	VCG
Application	A program that gives a computer instructions that provide the user with tools to accomplish a task.	VCG
Application Programming Interface	An application programming interface (API) is an interface implemented by a software program to enable interaction with other software, similar to the way a user interface facilitates interaction between humans and computers.	en.wikipedia.org/wiki/Application_Program_Interface
Brand Equity	Brand equity is based on consumer attitudes about positive brand attributes and favorable consequences of brand use. The value of a brand is its equity.	Sleddogg Glossary
Company	A legal business entity.	VCG
Framework	A classification scheme for business processes using a hierarchy of levels and relationships through inputs/outputs. It establishes a contextual relationship with best practices and metrics to help classify the processes which are most critical to an Enterprise, or Network.	VCG
(Framework) Dictionary	A normalized process vocabulary where the content of a process taxonomy element appears only once and inherits its definition from the hierarchical position within that taxonomy. E.g. 'Design Product' is within 'Develop' which is within 'Execute'. 'Design Product' is only once defined in the entire taxonomy. Following the process taxonomy, we can define the class model for storing and managing the content of the normalized dictionary enabling dictionary extensibility.	VCG
Hierarchy	Used to denote fine grained functions derived from broad ones. Their hierarchy in nomenclature. For example the verb "Maintain" entails "Reading", "Updating" and "Removal " of Data.	SAP
Input/output	The movement of information or material from a process element or the environment into another process element.	VCG
Issue	A vital question or problem.	VCG
Location	Where a process occurs.	VCG
Metric	A quantifiable variable that reflects a specific state of business performance during process execution.	VCG
Practice	The collection of known technical processes, methods, or knowledge used in a manner of accomplishing a given task or process.	VCG
Process	A series of actions, changes, or functions bringing about a result.	VCG
Product	A configured set of components that provides targeted value proposition to the	VCG

	targeted end users. Can be either goods, or services.	
Resource	Resources are required to carry out project tasks. They can be people, equipment, facilities, funding, or anything else capable of definition (usually other than labor) required for the completion of a project activity.	Google - en.wikipedia.org/wiki/Resource (project management) .
Role	A position that has a specific task(s) assigned to it.	VCG
Rule	Defines or constrains some aspect of the business. It is intended to assert business structure or to control or influence the behavior of the business.	VCG
Segment	A functionally aligned value chain. The value chain segment 'Product Launch' for instance, falls within product development.	VCG
Scenario	An outline or model of an expected or supposed sequence of events.	VCG
Swim Lane	A swim lane (or swimlane) is a visual element used in process flow diagrams that depict what or who is working on a particular subset of a process. A partition on activity diagrams for organizing responsibilities for actions. They often correspond to organizational units in a business model.	en.wikipedia.org/wiki/Swimlane www.systemize-it.co.uk/Courseware/SIT61%20Glossary%20Of%20Terms.docx
Technology	A resource that enables exchange of information I/O-s and performs digital business logic interpretation and automated execution of calculation activities.	VCG
Value Chain	An organized, economically motivated or benevolent effort, to define, create and deliver products and/or services of measurable value to society.	VCG
Value Stream	A Value Stream is a model defining all necessary resources, transformation steps, I/O flows and interdependencies, as well as criteria for evaluating value within a selected scenario/context of end user needs.	VCG